

Sponsorship & Exhibition Programme

The 10th AFLAS Congress & The 18th Academic Conference on Laboratory Animal Science and Technology of China (2025 · Hangzhou) aims to provide an exceptional platform for showcasing products and facilitating technical exchanges for organizations and enterprises related to laboratory animals. We firmly believe that while presenting your latest achievements, technologies, and products, you will also gain significant social and economic benefits. Moreover, your participation will make an important contribution to the advancement of laboratory animal science.

1. Sponsorship Options

Co-organizers, title sponsorship, product exhibitions, and advertising promotion.

2. Exhibit Categories

(1) Eligibility for Exhibitors:

Research institutions, medical organizations, pharmaceutical companies, equipment manufacturers, and others involved in laboratory animal science.

(2) Exhibit Scope:

① Laboratory animal cages and apparatus.
② Instruments and equipment for animal experiments.
③ Laboratory animal feed, bedding, transportation, and other supporting resources.
④ Veterinary products and animal-related products.
⑤ Equipment for molecular biology and cell biology research.
⑥ Biotechnology products and related research/production equipment.
⑦ Instruments and equipment related to life science research and production.
⑧ Laboratory equipment and reagents.
⑨ GLP, GMP, and SPF facility design and construction.
⑩ Genetically engineered animals.
⑪ Embryo engineering equipment.
⑫ Medical building equipment.
⑬ Books, journals, audio-visual materials, software, and more.

3. Sponsorship and Exhibition Plans

(1) Sponsorship Application Process

Complete the sponsorship application form on the official conference website aflas2025.cn/en, submit necessary documents, download and sign the sponsorship agreement, and make the payment.

The organizing committee will issue electronic VAT invoices (regular or special invoices) for sponsorship fees based on the sponsorship agreement. The invoice will be categorized as "Exhibition Fee".

The sponsorship agreement must include accurate billing information provided by the sponsor's finance department (company name, taxpayer identification number, email, booth type, amount, etc.). The invoice will be sent to the email address specified in the agreement. Exhibitors are advised to double-check these details.

(2) Conference Sponsorship Options

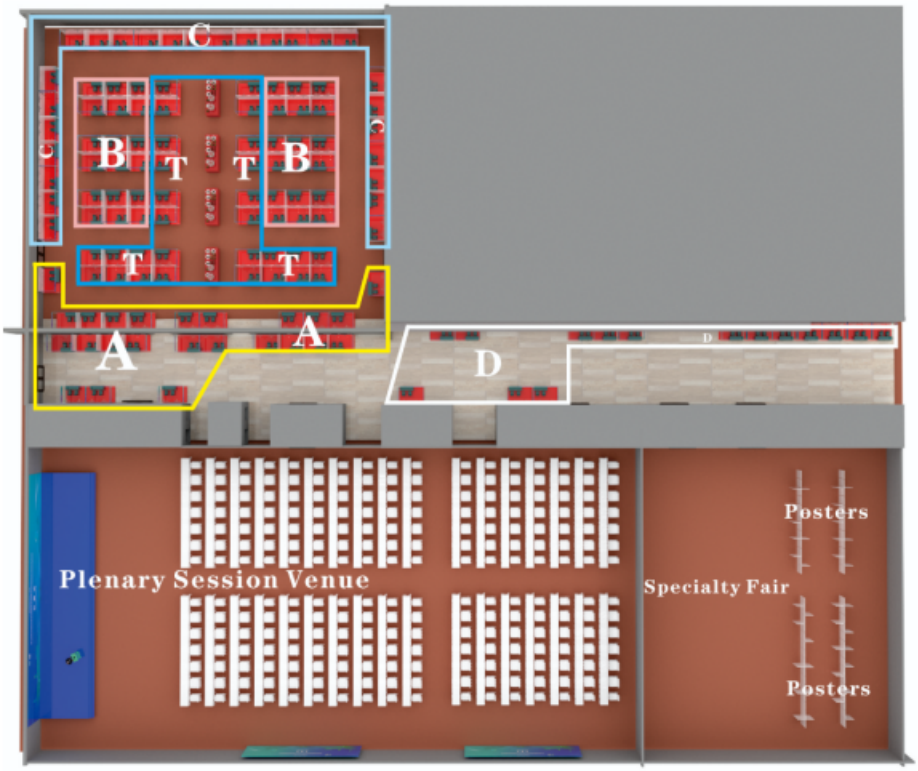
Sponsorship Type	Amount	Benefits	Additional Offerings
Welcome Banquet on October 22	TBD (Limited to 1 sponsor)	① Recognized as a co-organizer; included on conference background displays, website, and other materials. ② Acknowledgment in the conference website, conference manual, and proceedings. ③ 15-minute promotional video before the dinner and a 3-minute speech during the banquet. ④ 3 complimentary registrations.	
Gold Sponsor	¥200,000	① Recognized as a co-organizer; included on conference background displays, website, and other materials. ② Promotional materials included in conference packs. ③ 1 Full-page advertisement in the conference manual and proceedings. ④ 3-minute promotional video during the plenary sessions. ⑤ 3 complimentary registrations.	1 T-class booth
Silver Sponsor	¥120,000	① 1 Full-page advertisement in the conference manual and proceedings. ② Acknowledgment in the conference website, manual, and proceedings. ③ 1 roll-up banner displayed in the plenary session hall. ④ 3 complimentary registrations.	1 A-class booth
Bronze Sponsor	¥80,000	① 1 Full-page advertisement in the conference proceedings. ② Acknowledgment in the conference website, manual, and proceedings. ③ 1 roll-up banner displayed in one thematic session hall. ④ 2 complimentary registrations.	1 B-class booth

Note: Promotional videos will be played during the 30 minutes before the conference begins in the plenary session hall and during the tea break on the first day. Additional booths can be requested with price adjustments as necessary.

(3) Exhibition Plans

Booth Type	Size	Amount	Benefits
T-Class	12 m²	¥100,000	① 1 Full-page advertisement in the conference proceedings. ② 3 complimentary registrations.
A-Class	6 m²	¥80,000	① 1 Full-page advertisement in the conference proceedings. ② 2 complimentary registrations.
B-Class	6 m²	¥60,000	① 2 complimentary registrations.
C-Class	6 m²	¥40,000	① 2 complimentary registrations.
D-Class (Association Village)	6 m²	¥20,000	① 1 complimentary registration.

Note: Promotional videos will be played during the 30 minutes before the conference begins in the plenary session hall and during the tea break on the first day.



(4) Sponsorship for Thematic Sessions on New Technology Reports

(limited to one sponsor per thematic session)

Thematic Sessions	Amount	Benefits
Women in Science Forum	¥50,000	① A 20-minute session for showcasing corporate innovation achievements. ② An invitation for corporate personnel to serve as the host. ③ Corporate promotional video played during the session tea break. ④ Two complimentary registrations.
Laboratory Animal Welfare	¥50,000	Same benefits as above.
Applications of AI in the Field of Laboratory Animal Science	¥50,000	Same benefits as above.
Laboratory Animals and Major Diseases	¥50,000	Same benefits as above.
Laboratory Animal Resources and Models	¥50,000	Same benefits as above.
Quality Control and Management of Laboratory Animals	¥50,000	Same benefits as above.
Outstanding Paper Presentations	¥50,000	Same benefits as above.
Advances in Laboratory Animal Technologies	¥50,000 (maximum 6 sponsors)	Same benefits as above.

Note: Distribution of promotional materials or gifts by companies in thematic session venues or other conference venues is strictly prohibited. Corporate promotional videos will be played for 10 minutes during the 15 minutes prior to the thematic sessions and during tea breaks.

(5) Individual Sponsorship Packages

Type	Produced by Sponsor or not	Amount	Benefits
Poster Advertisement	No	¥50,000 (limited to one sponsor)	①Corporate banner displayed in the poster area. ② Acknowledgment during the announcement of outstanding posters, with one corporate representative invited to participate in the awards ceremony. ③ Two complimentary registrations.
Abstract Book Advertisement	No	¥50,000 (Back Cover)	①Back cover of the proceedings. ② Acknowledgment during the announcement of outstanding papers, with one corporate representative invited to present the certificate. ③ One roll-up banner displayed at the Outstanding Paper Presentation venue. ④ Three complimentary registrations.
	No	¥30,000 (Inside Front Cover)	①Inside front cover of the proceedings. ② One roll-up banner displayed at the Outstanding Paper Presentation venue. ③ Two complimentary registrations.
	No	¥20,000 (Inside Back Cover)	①Inside back cover of the proceedings. ② One roll-up banner displayed at the Outstanding Paper Presentation venue. ③ Two complimentary registrations.
	No	¥10,000 (Inside Page)	①One inside page of the proceedings. ② One complimentary registration.
	No	¥50,000 (Back Cover)	①Back cover of the conference manual. ② One roll-up banner displayed at the Plenary Session venue. ③ One roll-up banner displayed at one Thematic Session venue. ④ Three complimentary registrations.
	No	¥30,000	①Inside front cover of the conference

Type	Produced by Sponsor or not	Amount	Benefits
Conference Manual Advertisement		(Inside Front Cover)	manual. ② One roll-up banner displayed at the Plenary Session venue. ③ Two complimentary registrations.
	No	¥20,000 (Inside Back Cover)	①Inside back cover of the conference manual. ② One roll-up banner displayed at the Plenary Session venue. ③ Two complimentary registrations.
	No	¥10,000 (Inside Page)	①One inside page of the conference manual. ② One complimentary registration.
Conference Bag Advertisement	Yes	¥50,000	Three complimentary registrations.
Notebook Advertisement	Yes	¥20,000	One complimentary registration.
Table Flag Advertisement	No	¥20,000	Two complimentary registrations.
Proceedings USB Advertisement	Yes	¥50,000	Two complimentary registrations.
Pen Advertisement	Yes	¥20,000	Two complimentary registrations.
Badge Advertisement	No	¥40,000	Two complimentary registrations.
Lanyard Advertisement	Yes	¥20,000	One complimentary registration.
Directional Signage Advertisement	No	¥10,000	One complimentary registration.
Roll-Up Banner at the Plenary Session Venue	Yes	¥10,000/banner	One complimentary registration.
Roll-Up Banner at the Thematic Session Venue	Yes	¥6,000/banner	One complimentary registration.
Tea Break Sponsorship (4 sessions)	Yes	TBD	Two complimentary registrations. A roll-up banner can be placed next to the tea break area.

(6) Booth Specifications

1. **Booth Dimensions:** 6 m^2 (3 m × 2 m).
2. **Booth Configuration:** One table, two chairs, fascia board, lighting, and power outlet provided.



(7) Relevant Matters

1. Exhibitors are required to complete the exhibition contract by **August 1, 2025**.
2. Exhibitors must comply with the unified arrangements of the conference and are not allowed to set up booths independently without permission.
3. Booth setup time: **October 20, 2025, from 9:00 AM to 6:00 PM** (for special requests, please contact in advance). Booth dismantling time: **October 23, 2025, after 6:00 PM**.
4. Distribution of advertising materials without prior approval is prohibited. All material distribution will be organized by the conference.
5. Exhibitors are required to pay a **30% deposit** when signing the contract. Full payment is required to confirm participation. Booth allocation will be based on the order of payments received (subject to the availability of booths displayed on the website). The remaining balance must be paid by **August 10, 2025**. When making payments, please specify "Exhibition Fee, along with the company name, contact person, and contact details". **Reminder:** Please keep the transfer receipt safely.
6. Any matters not covered will be resolved through consultation.

4. Contact Information

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Chinese Association for Laboratory Animal Sciences

January 23, 2025